



September, 2024

Sponsorship Proposal

ISTTT Chair's Reception & ISTTT Awards

Trenchless Middle East, Dubai



Presented by:
Keh-Jian (Albert) Shou - ISTTT Chair
Trevor Gosatti - ISTTT Executive Director

Intended to seek sponsorship support for the ISTTT Chair's Reception and ISTTT Awards.

The ISTT

The International Society for Trenchless Technology (ISTT) was established in September 1986 as a United Kingdom private limited company with the object "to advance the science and practice of trenchless technology for the public benefit..." and "to promote education, training, study and research in the said science and practice for the public benefit, and to publish the useful results of the same."

In the years that followed, ISTT affiliated with regional trenchless societies located throughout the world to advance these objectives globally. The ISTT currently has 28 Affiliated Societies and is growing.

It is the pre-eminent organisation representing the trenchless technology industry globally.

Our People



Dr Keh-Jian Shou
(ISTT Chairman)



Trevor Gosatti
(ISTT - Executive Director)



The ISTT Board

The Opportunity

The Trenchless Middle East Conference and Exhibition is being held at the Jumeirah Beach Hotel, Dubai on the 5th & 6th of November 2024. The ISTT supports this event showcasing trenchless technology to the Middle East region.

The ISTT will be holding its International Council Meeting on the 4th November 2024, prior to the Trenchless Middle East event. On the evening following the International Council Meeting, the ISTT will be hosting the ISTT Chair's Reception incorporating the ISTT Awards.

This proposal provides an opportunity to sponsor the function and support the trenchless technology community.

The Function

The ISTT Chair's Function will be the premier reception event at the Trenchless Middle East attracting the ISTT officer holders from the 28 Affiliated Societies of the ISTT, the ISTT Board of Directors and major industry representatives from around the world. It will be held exclusively on the Floor 24 Bar and Terrace at Jumeriah Beach Hotel looking out over the panoramic views of Dubai. (shown below)



The function provides an excellent opportunity to support the ISTT, be recognised as a leader in the trenchless industry and a supporter of excellence through recognition of the ISTT Awards.



The ISTT Awards

The ISTT Awards are world renown and are given to individuals and organisations that have achieved outstanding accomplishments in the trenchless technology industry.

Four categories are eligible to receive Awards

1. Academic research or training course.
2. Trenchless project completed.
3. New technology (tool, material, system or technique introduced).
4. Student or young professional paper



Sponsorship Packages

	Gold Sponsor (€10,000)	Silver Sponsor (€2,000)
Website Banner Display	Feature your banner in a main rotating display on the new ISTT website until the end of the year.	Not included
Speaking Opportunity	Present a 5-minute promotional speech at the event.	Not included
Company Promotion	Continuously promote your tool through video or banner displays during the function.	Not included
Recognition	Have your name mentioned during the function's opening.	As per Gold Sponsor
Council Meeting Brochure Distribution	Distribute your brochures at the International Council Meeting.	As per Gold Sponsor
Brochure Placement	Place your brochures for attendees during the event.	As per Gold Sponsor
Social Media Acknowledgement	Receive recognition on ISTT's media platforms (E-magazine and LinkedIn).	As per Gold Sponsor
Guest Invitations	Invite guests to the event (coordinate with the organizer to confirm the number of seats available).	Invite two guests to attend the function.



Thank You

We thank you for your consideration and support for this event. If you are interested, please contact us at the contact listed in this proposal.

Contact Us

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